



LAMAR  
ODOM



2x NBA  
CHAMPION

NICKNAME:  
"THE CANDY MAN"



# 2023 MEDIA KIT

2x NBA CHAMPION | OLYMPIAN | REALITY TV STAR | AUTHOR | MOTIVATIONAL SPEAKER | MENTOR

GITONI



LAMAR  
ODOM



## BIOGRAPHY

The world knows Lamar Odom as the “Candy Man”, a two-time NBA world champion (2009 & 2010) and was named the NBA Sixth Man of the Year in 2011. Lamar rocketed to uncharted heights of fame thanks to being a member of both the storied Los Angeles Lakers and the ubiquitous Kardashian empire.

In September 2009, Odom married Khloé Kardashian and was featured on the E! reality-based series "Keeping Up with the Kardashians." Lamar became a fixture on the show and a household name, loved by millions. Because of Odom's huge popularity, in December 2010, E! announced another spinoff from the series, titled Khloé & Lamar, which debuted on April 10, 2011.

Lamar, today has continued his career as a reality TV star, followed and loved by millions.

## SOCIAL MEDIA STATS



Followers: 828,000



Followers: 176,000



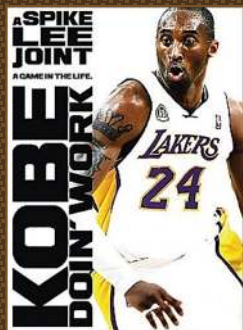
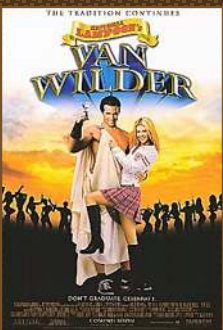
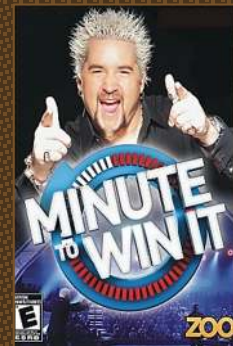
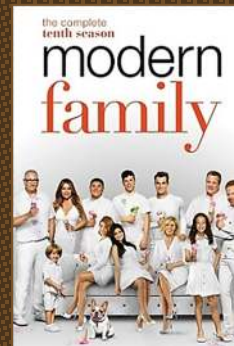
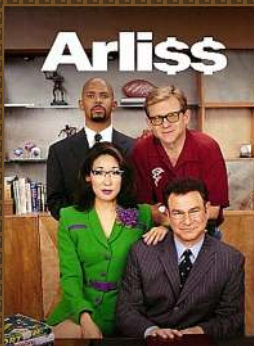
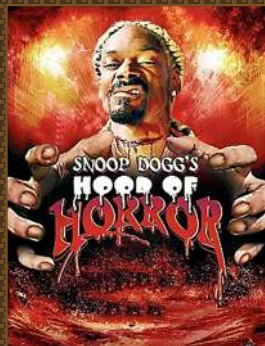
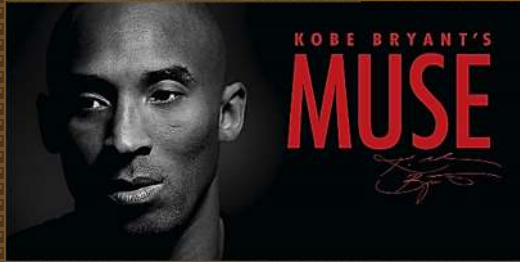
Followers: 3.6 Million



LAMAR  
ODOM

# FILMOGRAPHY

Through his lengthy career in the NBA along with becoming a reality TV show personality, he developed a vast network of Hollywood industry partners from TV production companies to casting producers to media networks which has allowed him to develop a successful career in the Hollywood entertainment industry!





LAMAR  
ODOM

# FILMOGRAPHY

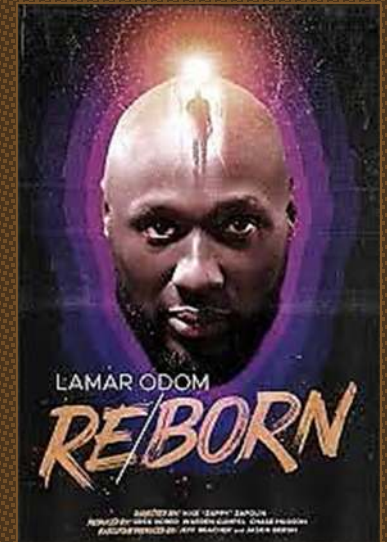
Through his lengthy career in the NBA along with becoming a reality TV show personality, he developed a vast network of Hollywood industry partners from TV production companies to casting producers to media networks which has allowed him to develop a successful career in the Hollywood entertainment industry!

## RECENT WORK



New Documentary on Hulu

New Movie on Amazon



New Podcast

2x NBA CHAMPION | OLYMPIAN | REALITY TV STAR | AUTHOR | MOTIVATIONAL SPEAKER | MENTOR

GITONI

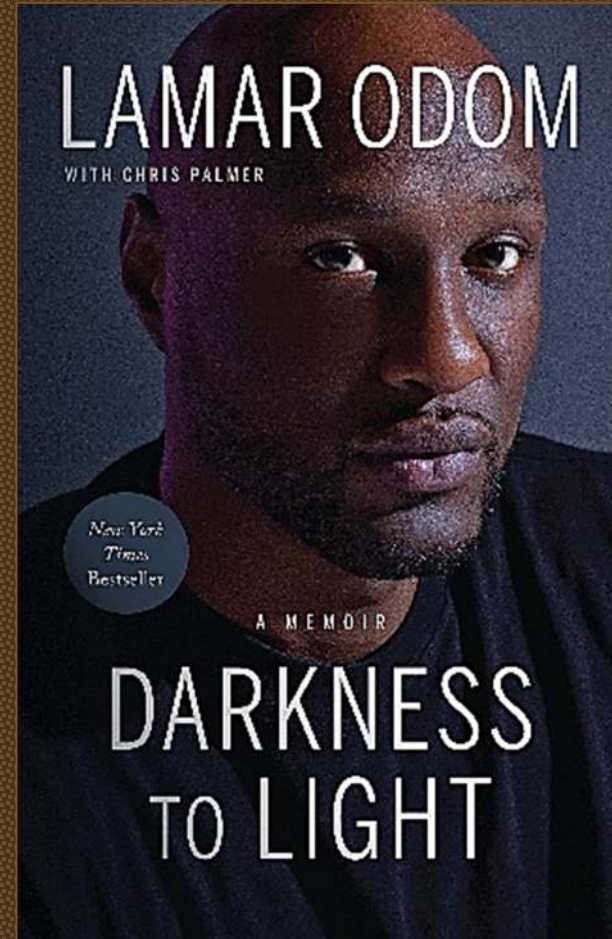
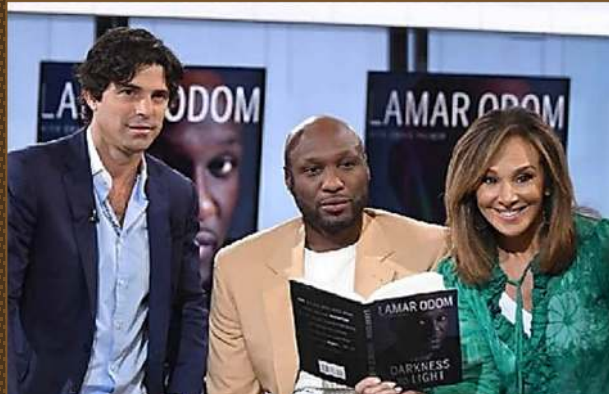
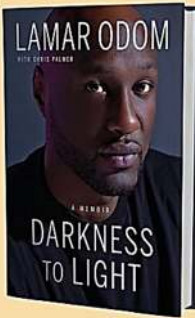
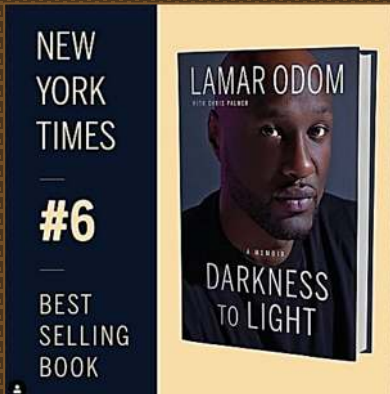


LAMAR  
ODOM

# FILMOGRAPHY

Through his lengthy career in the NBA along with becoming a reality TV show personality, he developed a vast network of Hollywood industry partners from TV production companies to casting producers to media networks which has allowed him to develop a successful career in the Hollywood entertainment industry!

## BEST SELLING AUTHOR





LAMAR  
ODOM

# ODOM BRANDS

Through his lengthy career in the NBA along with becoming a reality TV show personality, he developed a vast network of Hollywood industry partners from TV production companies to casting producers to media networks which has allowed him to develop a successful career in the Hollywood entertainment industry!



## Odom Senior Care

Odom Senior Care offers residents the opportunity to live life in a comfortable and supportive setting through their two meaningful programs: **Senior Assisted Living** and **Senior Memory Care**.



## Odom Recovery Group

Odom Recovery Group offers a structured, **inpatient-residential rehab program** through their Huntington Beach facility. They help people with a history of substance abuse, and mental health condition. Inpatient treatment gives the person in recovery closer medical attention and amenities that aid in the early stages of recovery.





LAMAR  
ODOM

# MEDIA PRESS

Below are some of the media press that have covered his Hollywood entertainment career as a 2x NBA Champion, Best Selling Author and Reality TV Star who is followed by millions of fans.



2x NBA CHAMPION | OLYMPIAN | REALITY TV STAR | AUTHOR | MOTIVATIONAL SPEAKER | MENTOR

GITONI



# MEDIA PRESS

Below are some of the media press that have covered his Hollywood entertainment career as a 2x NBA Champion, Best Selling Author and Reality TV Star who is followed by millions of fans.



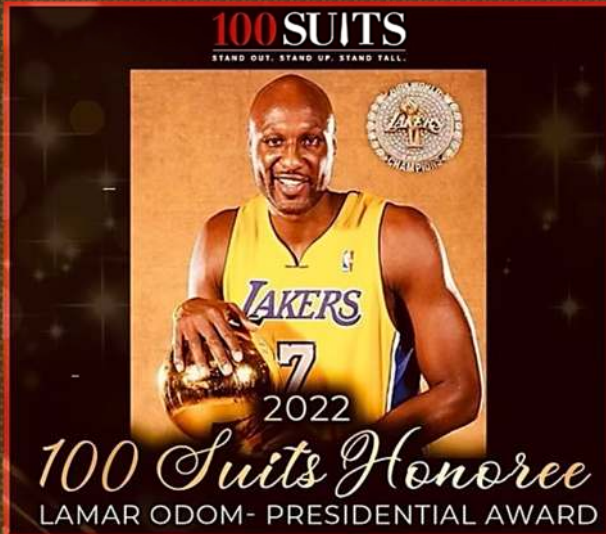




LAMAR  
ODOM

## CAREER AWARDS

Below are some of the awards, honors and medals that Lamar has earned during his 14-year career as an American Basketball Player in the National Basketball Association (NBA).



### CAREER AWARDS & HONORS

- 2x NBA Champion (Los Angeles Laker 2009 & 2010)
- NBA Sixth Man of the Year Award (2011)
- NBA All-Rookie First Team Award (2000)
- First-team All-Atlantic 10 Honor (1999)
- Parade Player of the Year Award (1997)
- 2x First-team Parade All-American Honor (1996 & 1997)

### CAREER MEDALS

#### USA TEAM

- Bronze Medal - 2004 Athens Summer Olympics
- Gold Medal - 2010 Turkey FIBA World Championship



LAMAR  
ODOM

# HIGHLIGHTS

Below are some of the career highlights on Lamar during his 14-year career as an American Basketball Player in the National Basketball Association (NBA).



## CAREER HIGHLIGHTS

- Initially trained in basketball by Jerry DeGregorio, he played alongside his future teammates Elton Brand, Ron Artest, and Kobe Bryant as a teenager.
- Odom played one season (1998–99) for University of Rhode Island, during which he averaged 17.6 points per game and led the Rams to the conference championship. He earned First Team All-Conference honors and was named the Atlantic 10 Rookie of the Year. He was named the most valuable player of the Atlantic 10 Tournament after his three-point shot at the buzzer against Temple gave the Rams their first A-10 title.
- 1999-2003: Drafted by the Los Angeles Clippers in the 1st round (4th pick) of the 1999 NBA Draft. In his first season with the Clippers, Odom averaged 16.6 points, 7.8 rebounds, and 4.2 assists per game. He put up 30 points and tore down 12 rebounds in his NBA debut. In 2000 he was named to the NBA All-Rookie First Team.
- 2003-2004: Signed as a free agent with the Miami Heat.
- 2004-2011: Traded by the Miami Heat with Caron Butler, Brian Grant, a 2006 1st round draft pick (Jordan Farmar was later selected) and a 2007 2nd round draft pick (Renaldas Seibutis was later selected) to the Los Angeles Lakers for Shaquille O'Neal.
- 2011-2012: Traded by the Los Angeles Lakers to the Dallas Mavericks.
- 2012-2013: Signed with the Los Angeles Clippers.
- 2014: Signed a contract for the rest of the season with the New York Knicks.



LAMAR  
ODOM

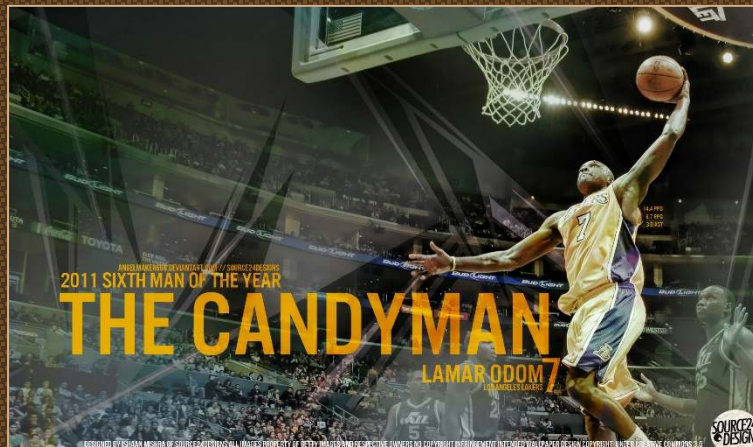
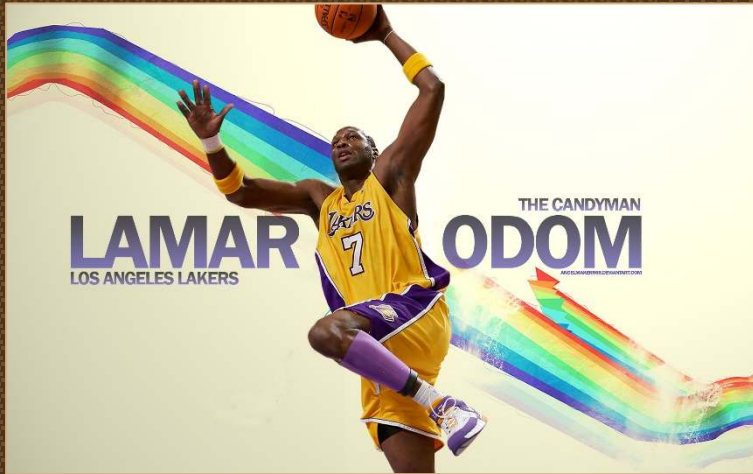
# THE CANDY MAN

Through his lengthy career in the NBA, Lamar developed the nickname: “THE CANDY MAN” brought on by his love and obsession for eating candy and sweets daily. Watch is ESPN interview on his love for candy:

<https://www.youtube.com/watch?v=AdioWBJZ2EA>



NICKNAME: “THE CANDY MAN”





LAMAR  
ODOM

# OPPORTUNITIES

Lamar is open to working through collaborations, partnerships, endorsements and other types of business deal opportunities. Below are some of the types of deals that Lamar is interested in.

## BUSINESS DEALS



Product Endorsements



Event Appearances



Company Collaborations



Hosting Events



Private Label Products



TV & Film Castings



Brand Ambassador



Video & Photo Licensing



Meet and Greets



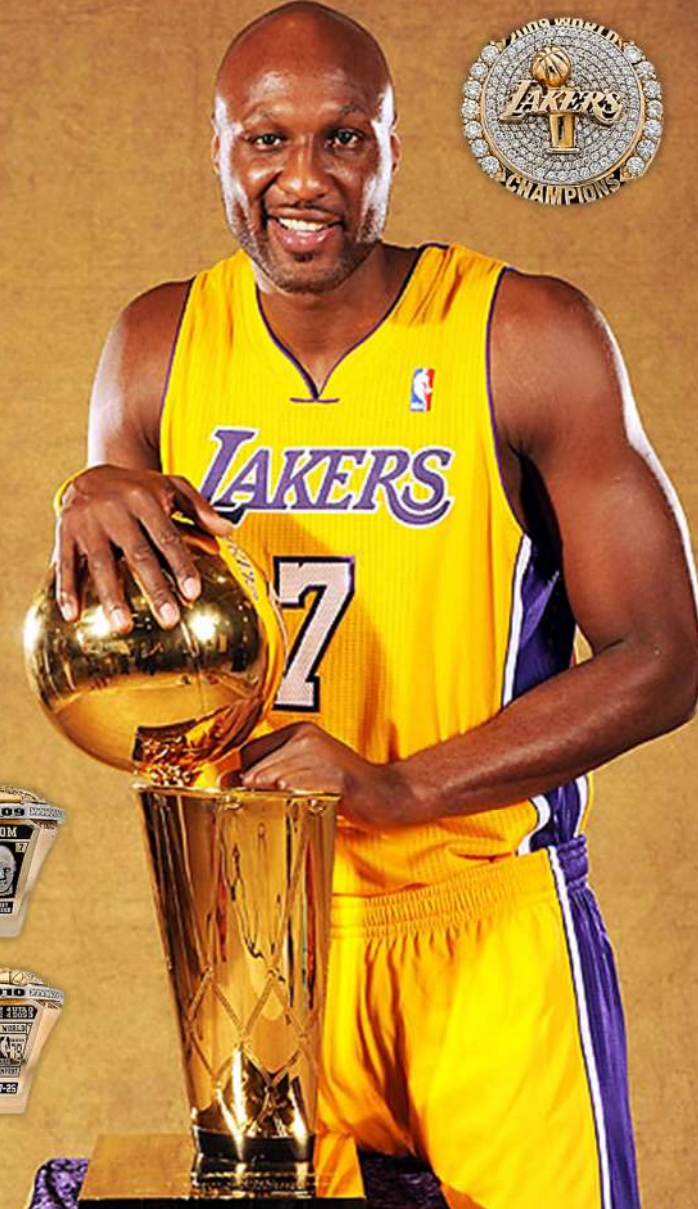
Social Media Campaigns



Interviews



Autograph Signings



CONTACT LAMAR: To Work With Lamar, Please Contact His Personal Management Firm and Manager at:

GITONI



Gina Rodriguez, Manager

Mobile: +1 (310) 728.9481

WhatsApp: +1 (310) 728.9481

Email: gina@gitoni.com | IG: @ginarodriguez